

Cregital Brochure

We are Cregital - a digital agency passionate about using innovation, design, technology and strategy to build engaging websites, brands, and digital products.

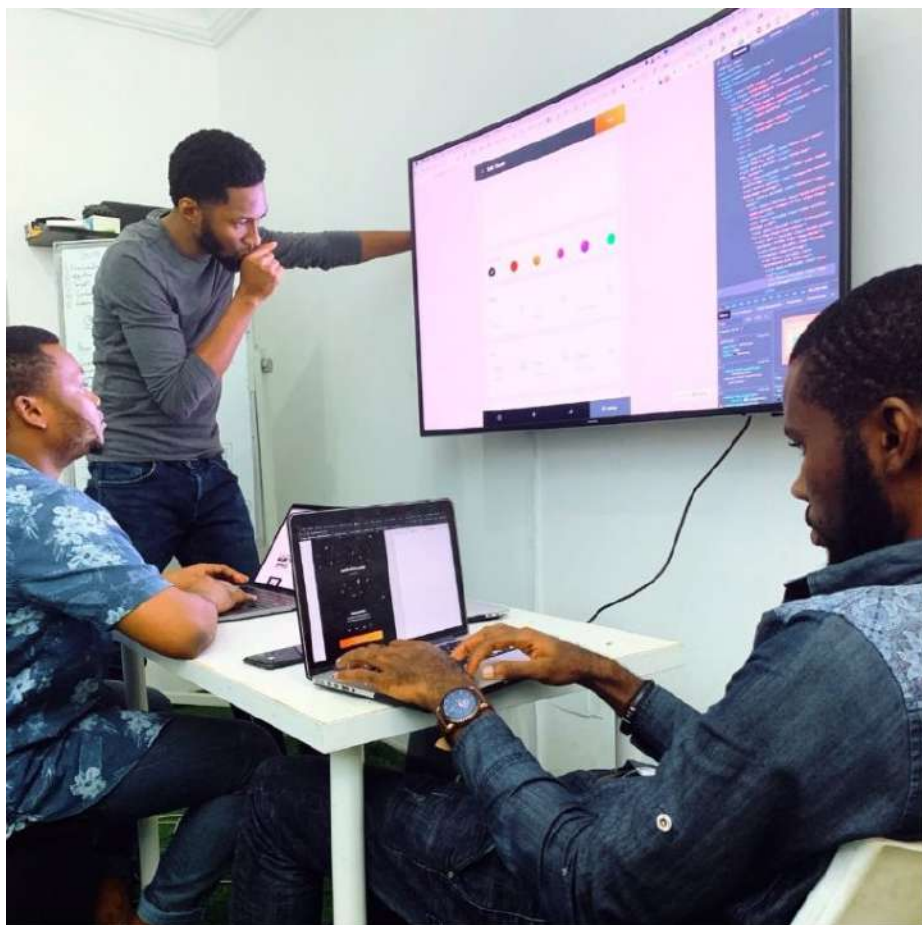




We are Cregital /kree·ji·tl/

Cregital was founded in 2015 by **Evans Akanno** our Design Lead, with a vision to collaborate and empower passionate people to build the future. Cregital has made its mark in Nigeria and recognised internationally for our work and its impact on people and businesses.

Together with **Rufus Oyemade** our Cofounder & Technology Lead, we've intentionally maintained a small versatile team where our effort and commitment to each project is much larger. We believe that working closely with each other and in direct contact with our clients will lead to better understanding project needs, and delivering better results.





Our Clients

We combine our technical and creative expertise with support to help companies explore the value of technology in growing their business. We are small enough to be simple and fast, but big enough to deliver your project scope at the pace you need.

Zenith Bank

Transcorp

Planet Capital

Coronation Bank

ARM Investments

Africa Prudential

Globacom

Heirs Holdings

Punuka

Sterling Bank

AA&R Investments

E-Health Africa



Our Expertise

We have been working on a variety of projects and across different industries across disciplines, making our work an appropriate, versatile and functional response to the unique needs of our clients. Our capabilities cover the following areas;

Brand Identity

Product Strategy

User Experience Design

Iconography

Animation

Web Development

App Development

WordPress

Front end Development

Back end Development

E-commerce

Data & Analytics



Awards & Recognition

Cregital has been featured by many industry tastemakers, awards and publications. But they're a good sign we're going in the right direction. Here are the most noteworthy ones;

2019. Forbes Africa – 30 under 30

2018. Awwwards – Mobile Excellence

2018. Awwwards – Honors (x2)

2018. Nigeria Technology Awards

2017. Nigeria Technology Awards

2016. Nigeria Technology Awards

2016. The Future Awards Africa

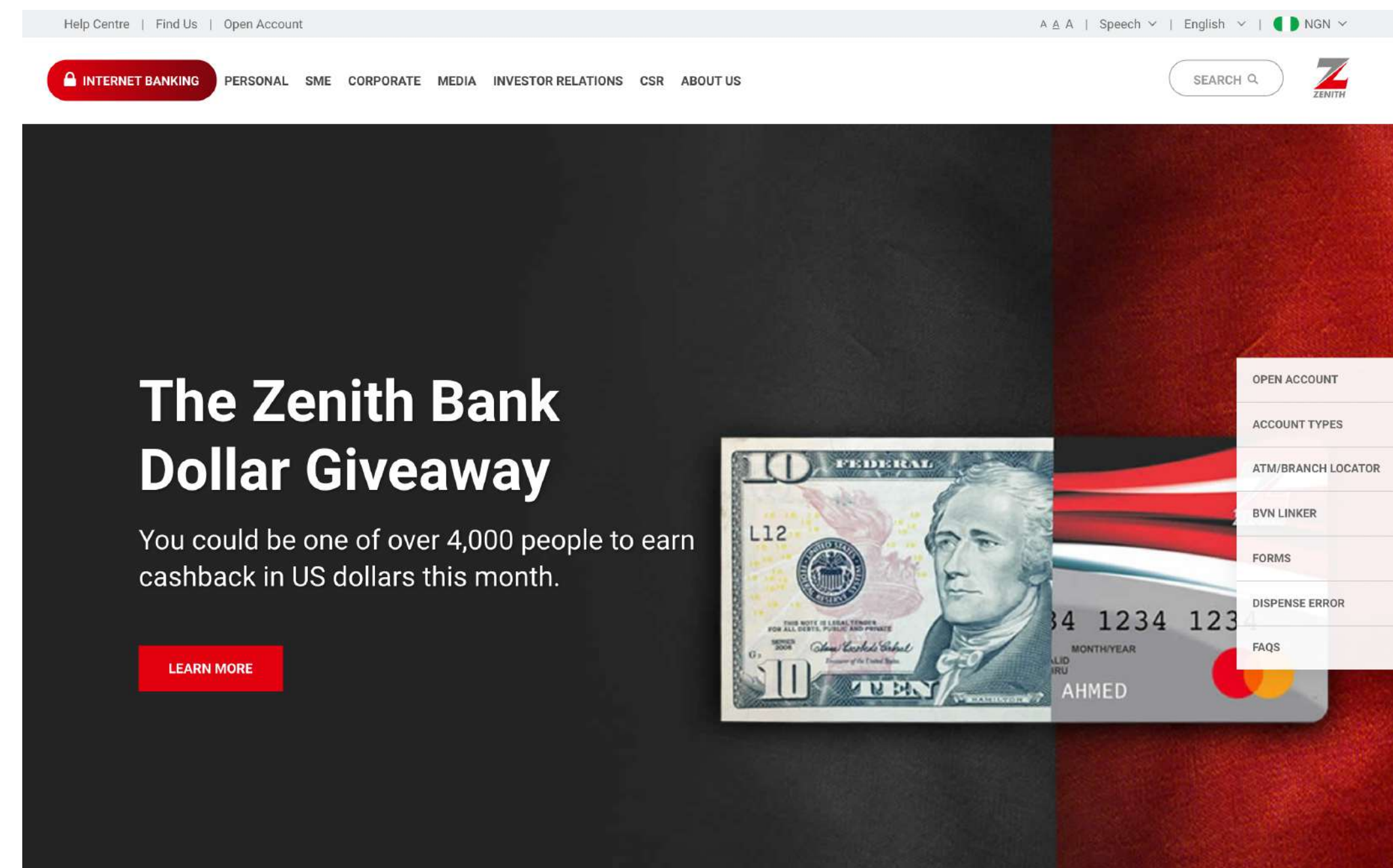
2015. Awwwards – Honors

Case Study 1

Zenith Bank

Since 2016 we've helped Zenith Bank launch better digital experiences for their commercial bank in Nigeria, other countries as well as their subsidiaries. These websites are built on flexible, secure and scalable content management systems and all the sites ensure brand consistency.

zenithbank.com / zenithbank.gm / zenithbank.com.sl / zenith-bank.co.uk
quantumzenith.com.ng (Asset Management, Capital, Securities, Trustees)



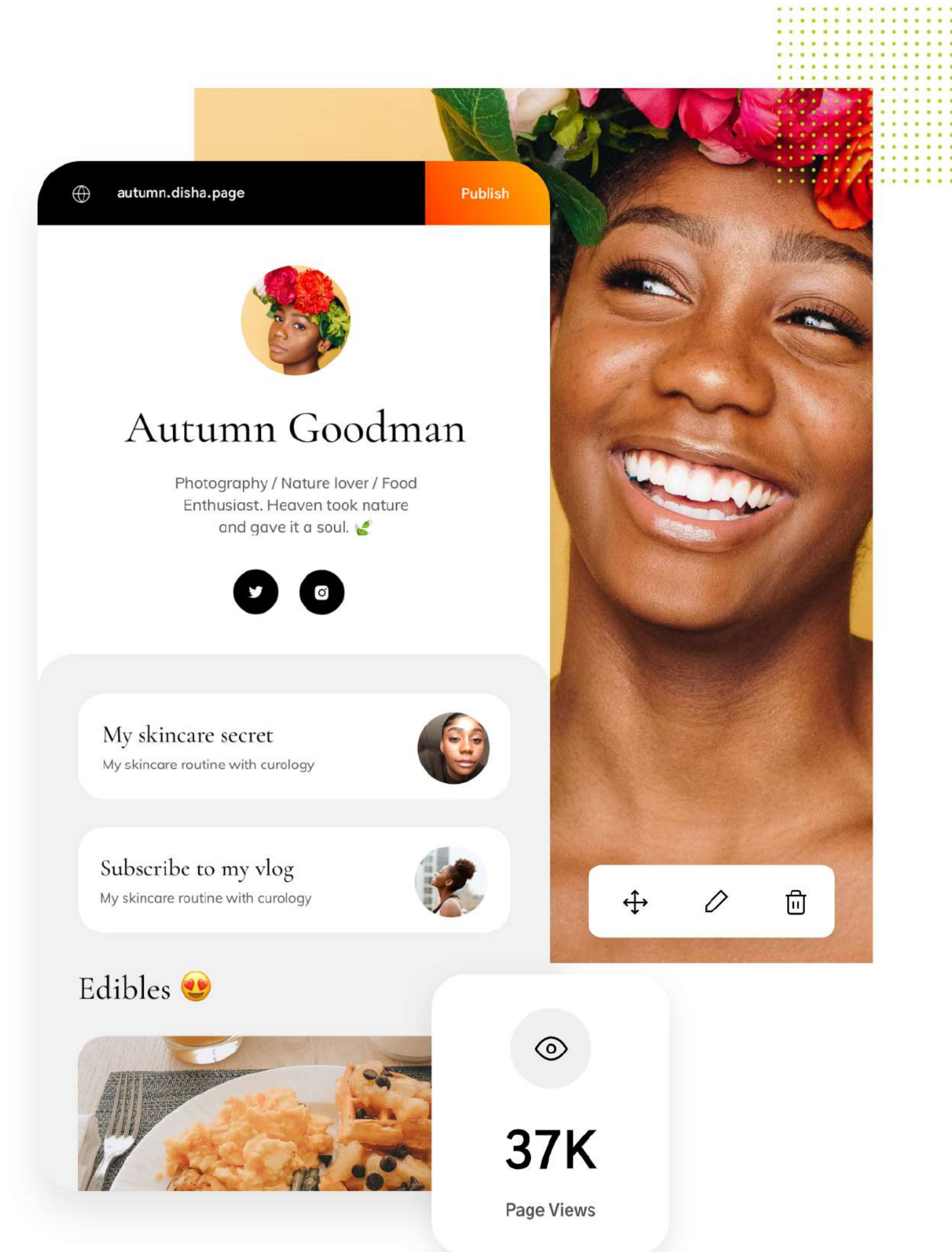


Case Study 2

Disha Pages

Create, edit and publish a beautiful mobile landing page instantly with your phone. Style your page with colours and fonts, SEO ready and simple analytics. Zero code / design thinking required.

pages.disha.ng

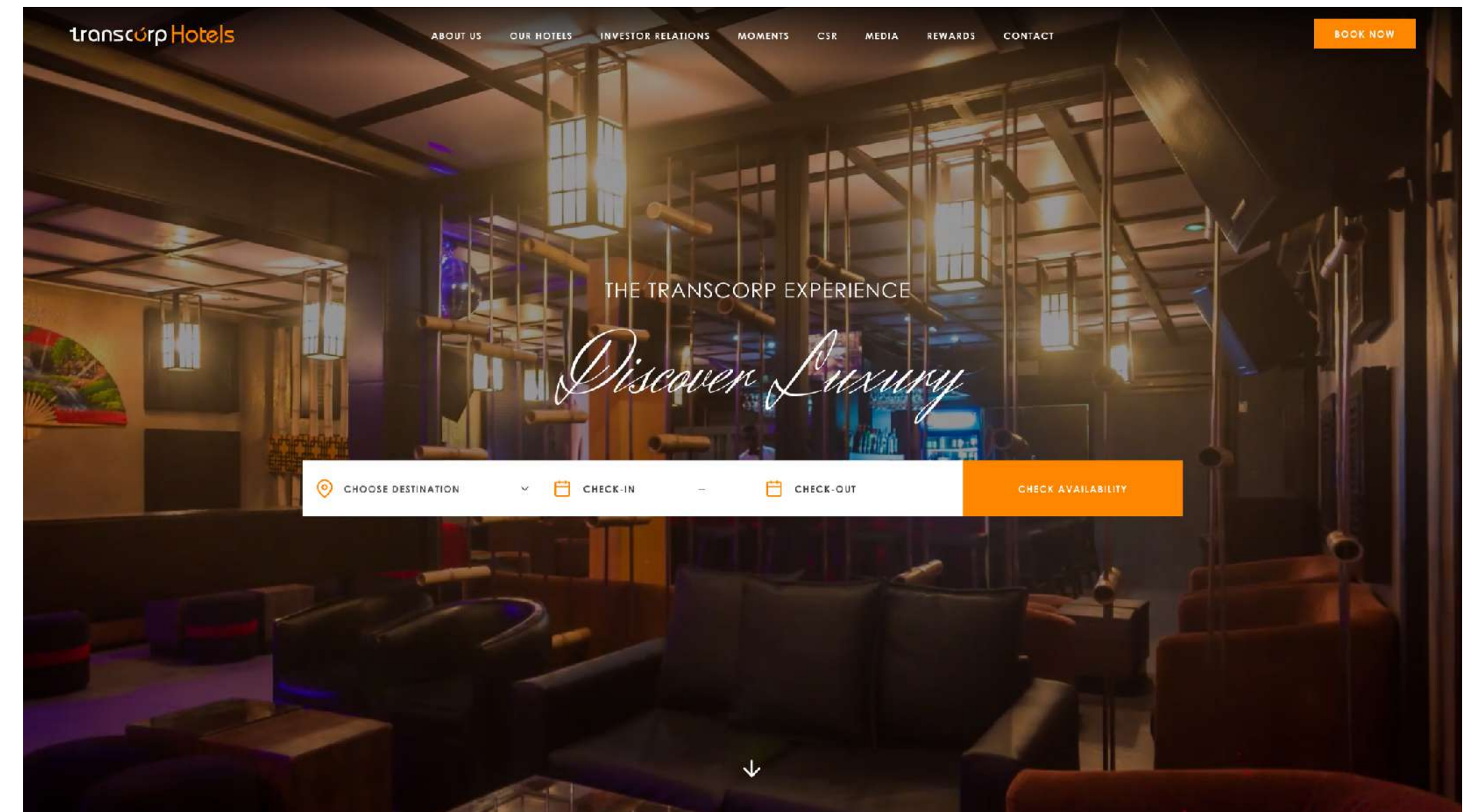


Case Study 3

Transcorp Hotels

We helped the premier hospitality group build and launch a responsive website and online booking platform that transforms the way their customers book for rooms and pay for services.

transcorphotels.com



Welcome

PREMIER HOSPITALITY GROUP

With hotels in Abuja and Calabar, Transcorp Hotels is home to a luxurious experience in hospitality and lifestyle. Come have a taste of our impressive range of local and international cuisine while being pampered by our top-notch hospitality crew.



Case Study 4

Farmkart.ng

Since 2015 we've helped Farmkart launch and grow a platform that transforms the way people invest in agriculture. We built a platform where people can invest in livestock farming to increase local food production, support farmers and get returns on their investment.

farmkart.ng



Case Study 5

ARK.ng

Acts of Random Kindness is an initiative that inspires people to give others by sharing love, smiles, and happiness through acts of random kindness. We built an interactive website and a progressive web app to make the charity effort accountable.

ark.ng



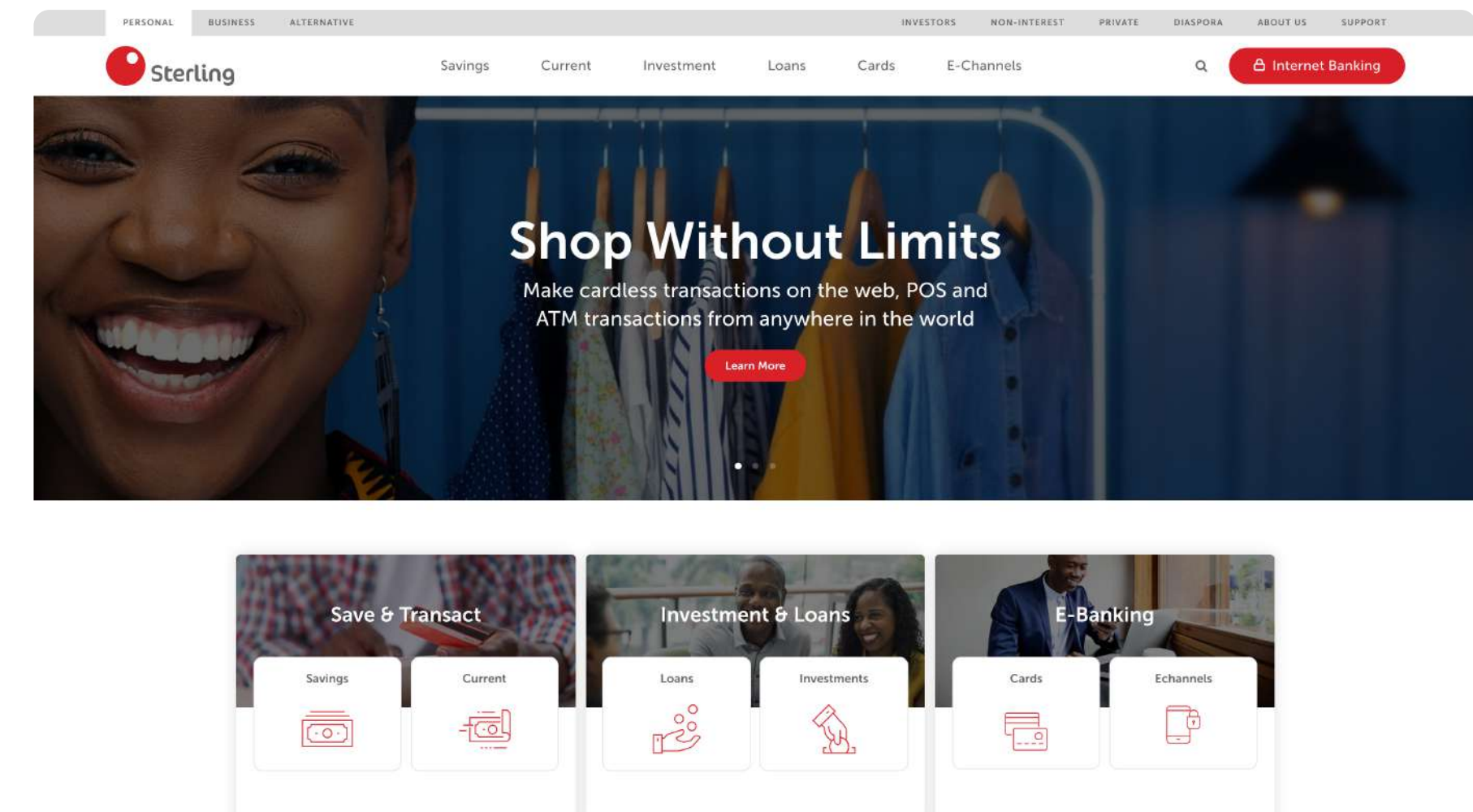


Case Study 6

Sterling Bank

We helped Sterling to build a new website that promotes their banking solutions to attract and convert new customers. We delivered a mobile first website based on their design guidelines, and improved user experience. We customised the header and menu section based on the customer segment, delivered custom icons for service offerings, migrated all existing content to the new platform and trained their team on how to manage content on the website.

sterling.ng





Methodology

We adopt a collaborative approach where a subset of our team of design and development experts are designated to build your website.

We build on our secure demo server and review with your project manager for feedback and quality assurance.

On final approval the web application is deployed on your server by our development team and documentation is shared after a training on content management.



Quality Assurance

Activity	Approach
Brainstorming	We study the business requirements and brainstorm with the team to understand the project goals, target audience and industry benchmarks in order to ensure the best user experience for all stakeholders.
Design System	We design prototypes that align with the brand's design system influencing the user interface and experience across the site. This ensures consistency in buttons, icons, images and typography on desktops, tablets and mobile.
User acceptance tests	We conduct testing on every functionality and integration done across devices and browsers.
Staging environment	We build and implement feedback on our servers. After user acceptance tests, we migrate to the production envioment on your server



Past Projects

ZENITHBANK.COM	TONYELUMELUFOUNDATION.ORG	UBERCHICVILLE.COM
ZENITHBANK.GM	AFRICAPRUDENTIAL.COM	ARMLIFE.COM.NG
ZENITHBANK.SL	I-GASP.COM	ZIINGIT.COM
ZENITH-BANK.CO.UK	QUANTUMZENITHSECURITIES.COM.NG	RIBY.ME
DISHA.NG	QUANTUMZENITHASSET.COM.NG	BLACKGEMCOSMETICS.COM
HEIRSHOLDINGS.COM	QUANTUMZENITHTRUSTEES.COM.NG	TEACHFORNIGERIA.ORG
STERLING.NG	CYBERPAY.NET.NG	ARK.CREGITAL.COM
TRANSCORPHOTELS.COM	CYBERCLOUD.NET.NG	PENOP.COM.NG
TRANSCORPNIGERIA.COM	REDCAREHMO.COM	ADRONHOMESPROPERTIES.COM
TRANSCORPPOWER.COM	HEALTHYEATINGLITTLEPEOPLE.COM	DAVIDWEJ.COM



Key Personnel



Evans Akanno

CEO / Founder at Cregital,
Design Lead,
10+ years in branding, and web design,
Awarded by Forbes 30 under 30,
Awarded by The Future Awards Africa.



Rufus Oyemade

CTO / Co-Founder at Cregital
Technology Lead
10+ years in web development
Manages high level projects at Cregital
Listed on YTECH 100 in Nigeria 2019



Key Personnel



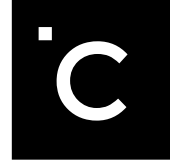
Atinuke Ogunbowale

COO at Cregital,
Admin & Finance Lead,
Project Manager
14+ years experience in customer
service, business admin and finance



Ayoola Princewill

Senior Web Designer at Cregital
Web Design Team Lead
4+ years in web design
Designed 20+ websites in 5 years



Let's work together

We design, build and launch websites and products that are simple, beautiful and helps businesses grow.

hello@cregital.com 08020965367